



LPB Energy Management Appoints Eric Reeves to Lead Public Sector Business Development

DALLAS, TEXAS, August 18, 2009—LPB Energy Management (LPB) announced today the appointment of Eric Reeves as Senior Vice President, Government Accounts, effective August 24th. In this newly created position, Reeves will oversee an expanding business development team that is helping federal, state and local institutions realize the economic and sustainability benefits of LPB's integrated energy management program.

Reeves brings more than 20 years of sales, marketing, legal and public policy experience to LPB. Prior to LPB, he was General Counsel and Director of Public Affairs for SchoolDude.com, a leading software-as-a-service application provider to educational institutions. There he helped build relationships with public officials across the United States, and assist in a significant expansion of the company's client base. From 1996 to 2005, he served as a state senator in the North Carolina General Assembly where he was consistently ranked as one of the most effective legislators by the non-partisan North Carolina Project Forum. Reeves began his elected public service career as a member of Raleigh City Council. Prior to public service Reeves was a practicing attorney, including working as a law clerk for a Justice of the North Carolina Supreme Court.

"We are extremely pleased to have such an experienced and capable person join our company," said John Fardella, Executive Vice President of Business Development at LPB. "In addition to his successful private sector work, his experience as an elected public official offers him a unique perspective on working with governments and institutions at all levels."

"I am excited to join LPB at a time when energy policy has such heightened awareness," said Reeves. "The public sector has a responsibility to lead by example. LPB is firmly committed to helping all institutions—from large federal agencies to cities and counties—measure, analyze, report and reduce all utility costs and consumption, today and in the future."

Reeves earned multiple undergraduate degrees at Duke University and a law degree at Wake Forest University. He will office at company headquarters in Dallas, Texas.

About LPB Energy Management:

LPB is a full-service energy management firm that helps clients measure, report and reduce energy costs and usage. Utility bill and meter data is centrally captured and then analyzed using LPB's innovative Utility Manager™ software, revealing actionable insight that is at the core of LPB's integrated energy management solution. With offices across the U.S., LPB has helped over 1,000 corporate and government clients reduce energy costs and increase sustainability. LPB has been recognized with ENERGY STAR® Partner of the Year and Sustained Excellence awards, as well as a GSA schedule for Energy Management Program Support. For more information, visit www.lpbenergy.com.



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